

Area Expansion - Dragon Fruit

Name of farmer	Sri.M.Gangi reddy
Name of farmer's father	Venkata Rami Reddy
Village	Adavi cherlopalli
Mandal	Veerapanayunipalli
District	YSR district
Name of the crop	Dragon Fruit
Technology Adopted	<ol style="list-style-type: none"> 1. In addition to the drip system on base, arranged mini sprinkler system on the top periphery which is unique system to induce more flowering in summer season especially during months of April & May. 2. Artificial lightening by arranging LED bulbs (12W) during offseason (November to January) to obtain offseason production which fetches high price. 3. Supply of plant material through his own field.

Amount in Rs

Sl.No.	Cultivation Practices	By Normal Practice (Per acre)	By Adopting Technology (Specify) (Per acre)
1	Total cos tof cultivation	3,60,000/-	4,56,000/-
2	Yield in tons	7	8.20
3	Cost/Ton	1,30,000/-	1,50,000/-
4	Methodology for marketing of produce	Direct marketing to malls and to Vijayawada & Tirupati.	Direct marketing to malls and to Chennai & Bangalore.
5	Total Income	9,10,000/-	12,30,000/-
6	Net Income	5,50,000/-	7,74,000/-



